

ROMANOV DVOR

159 FOUNDATION

Романов Двор.
Номинация: «Сайт проекта»

Перезапуск бренда ROMANOV DVOR — часть масштабного преобразования делового кластера Тверского района. Команда управляющей компании Professional FM и агентства 159 FOUNDATION раскрыли проект под новым углом.

ROMANOV
DVOR



Веб-сайт проекта отражает новый образ и внутреннее содержание делового квартала «Романов Двор». Бренд заявил о себе как социальной, исторической и деловой доминанте центра Москвы. Стал местом силы, где крупнейшие международные компании и влиятельные деловые сообщества формируют идеи развития отраслей и будущих поколений, объединяясь общей идеологией открытости и созидания.

Space for dialogue between business, education and culture

MORE

History

History. The world is just as much a history of modernity as it is a history of tradition.

MORE

MORE

Modern business quarter with respect for history

Business location

Business space, a world of well-being, productivity, excellence and health for companies and their employees

MORE

To Let

Culture

Romanos four conductor and cultural mediator Moscow

MORE



Art

Schickel's is a British-founded American multinational corporation headquartered in New York City.

MORE



MORE



Amenities

The world is undergoing a transition from transactional to transactional business locations

Atlanty

Business club

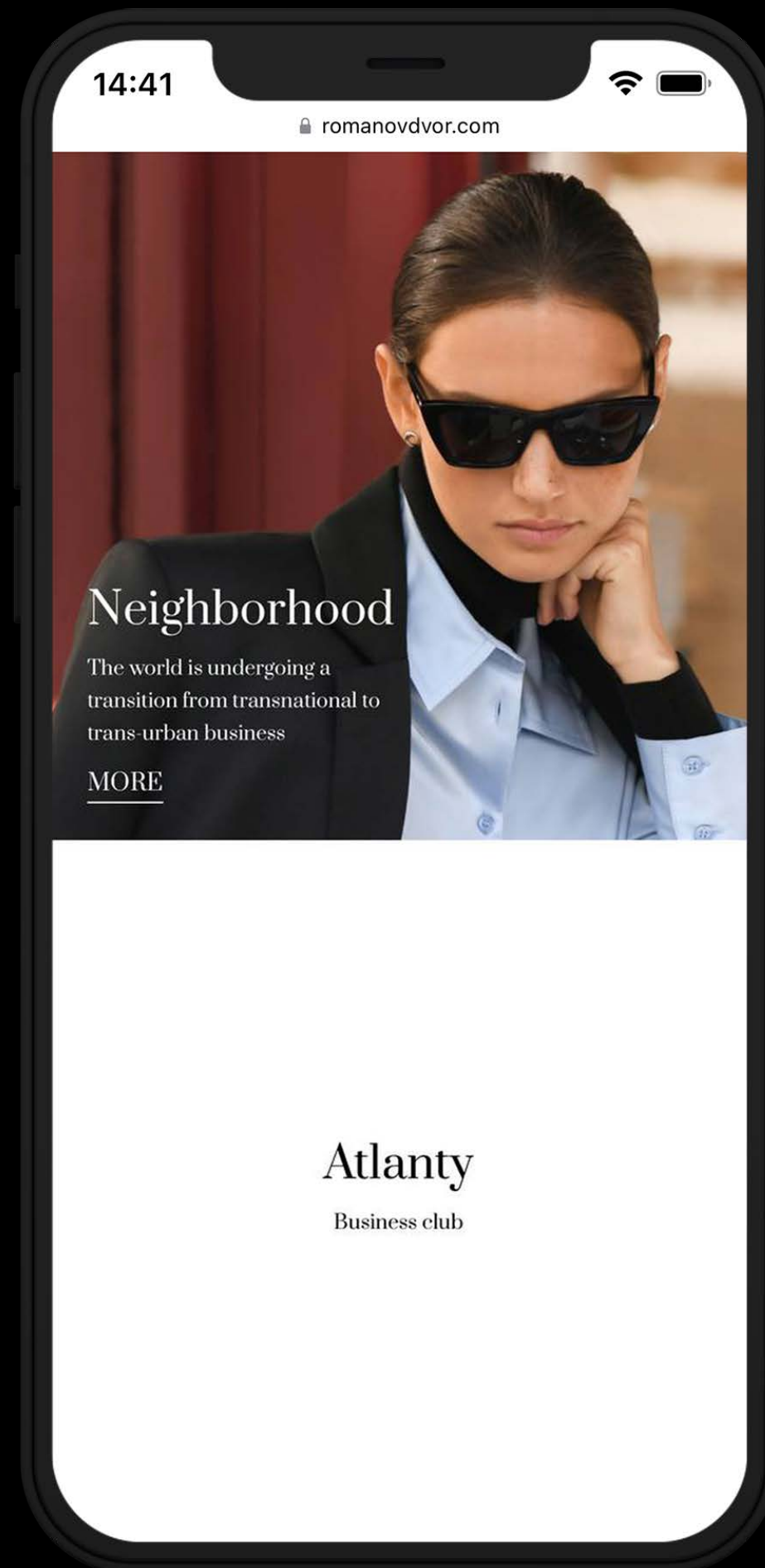
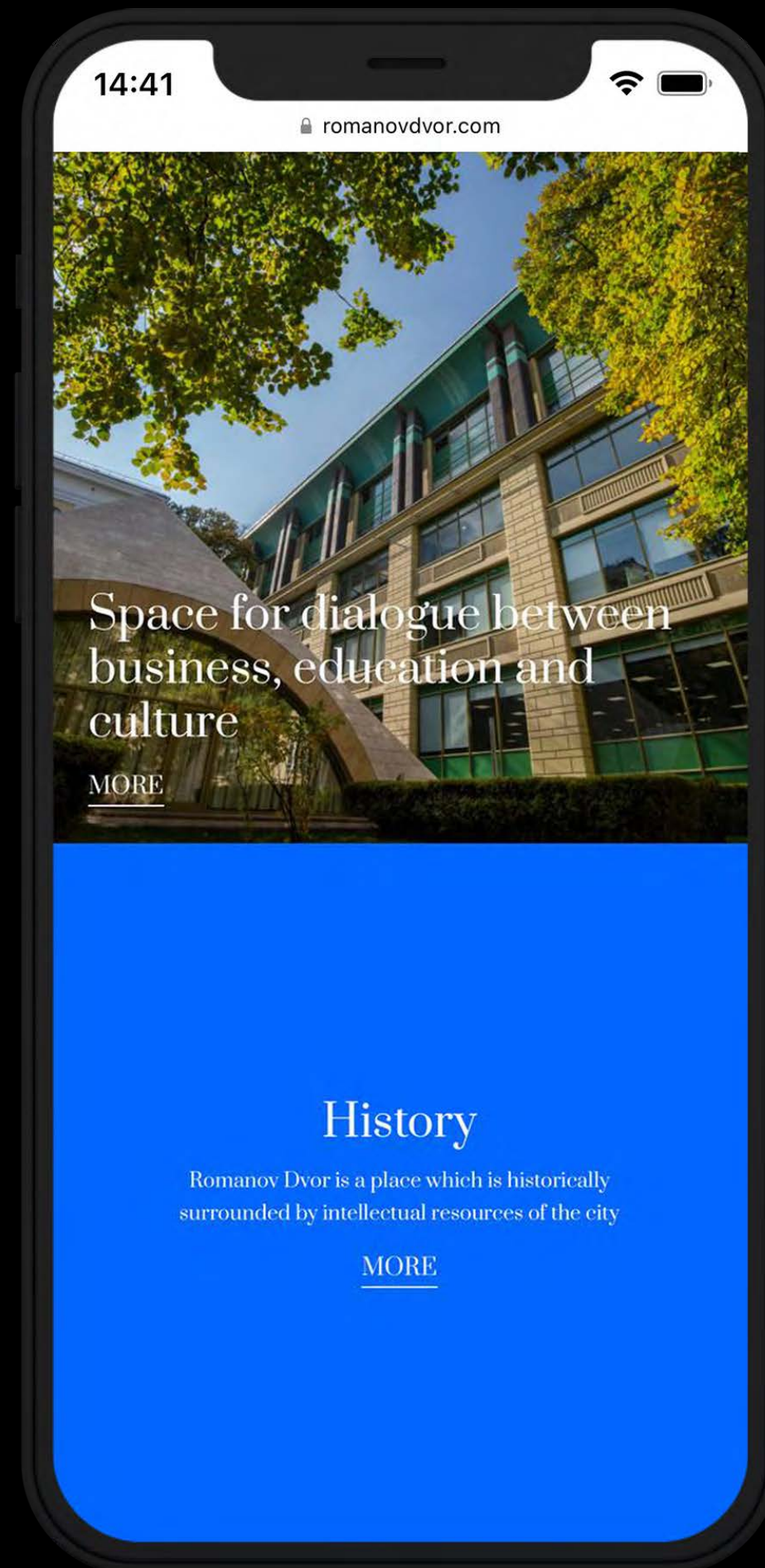
MORE

Noôdome

The world is undergoing a transition from transactional to transactional business locations

MORE





*Романов Двор занимает уникальное положение
на пересечении деловых, образовательных,
политических и культурных потоков.*



Space for dialogue History Business location
Modern business quarter with respect for history
To Let Culture Art Neighborhood
Atlanty Noôdome

CONTACTS

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Russia, 125009

×

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History

The area around the Romanov Dvor business center is unique in that knowledge is born here in conversations and research, is immediately applied in practice and in experiments, and then crystallizes in the archives, inspiring the next generations. Reading and writing books, composing and contemplating collections, doing business and art, international exchange of experience - all this has been an integral part of the surrounding life for at least five centuries.

HISTO



XVI-XVII

CENTURIES

In the Middle Ages, on the site of Romanov Dvor,

XVII-XVIII

CENTURIES

The next owner was Lev Naryshkin, a representative of a progressive noble family. The emergence of

XVII-XVIII

CENTURIES

The Naryshkins' estate passed to Count Sheremetev - the richest man of his time, benefactor and patron of the arts. The famous Pashkov House

XIX-XX

CENTURIES

The Naryshkins' estate passed to Count Sheremetev - the richest man of his time, benefactor and patron of the arts. The famous Pashkov House was built next to the project of Vasily Bazhenov. The heyday of aristocratic luxury was interrupted by the fire of 1812. Over the

XXI

CENTURIES

According to the project of Oleg Popov, a 4-storey residential building was reconstructed. As a result, in 1998, the first Moscow A-class business center appeared in Romanov Lane, which became the ancestor of the premium real estate segment in Russia. In 2006 and 2014, the Romanova Dvora architectural ensemble united three modern buildings. Today it houses the offices and headquarters of the largest international companies.

History

XVII-XVIII

CENTURIES

THE NARYSHKINS' ESTATE PASSED TO COUNT SHEREMETEV - THE RICHEST MAN OF HIS TIME, BENEFACTOR AND PATRON OF THE ARTS.

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XVI
XVII
XVIII
XIX
XX
XXI

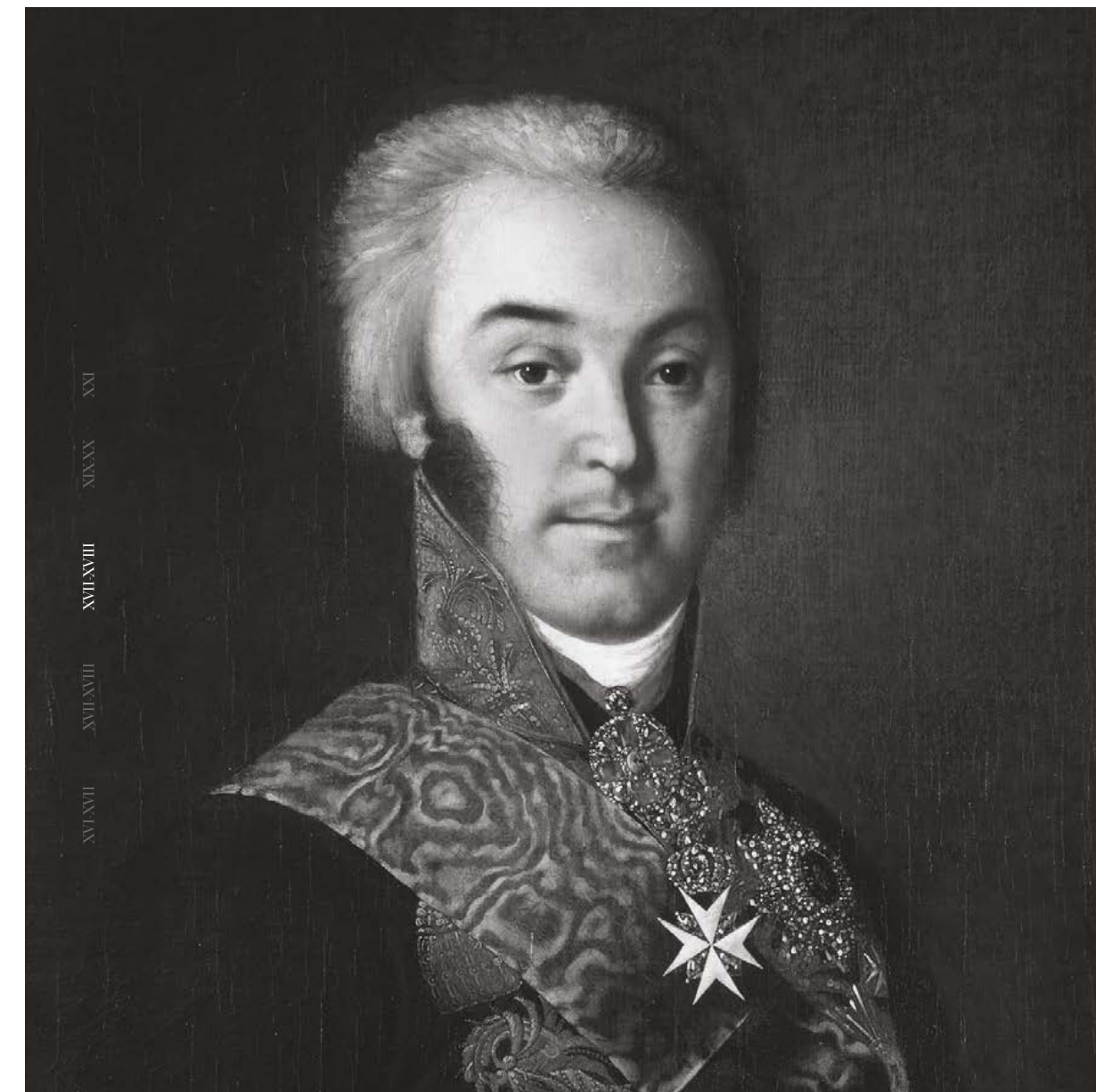


XIX-XX

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XVI
XVII
XVIII
XIX
XX
XXI

14:41 romanovdvor.com

History

The quarter in which Romanov Dvor is located today appeared at the end of the Middle Ages, at the turn of the 16-17th centuries. One of the first owners was Ivan Romanov, the uncle of the first tsar of the Romanov dynasty. After that, the estate passed into the possession of Lev Naryshkin, whose name is associated with the emergence of the 'Naryshkin Baroque' in architecture, which combined Russian traditions and European trends. At the turn of the 18-19th centuries, Count Sheremetyev, one of the richest people of his time, became the owner. However, soon, during a fire in 1812, the estate burned down, and the appearance of the quarter completely changed under the leadership of the architect and restorer Fyodor Richter. Later, the Moscow City Duma moved to the Sheremetyevs' estate, and at the end of the 19th century, the 'Hunting Club' was opened, whose members at one time became Golitsyn, Chekhov, Stanislavsky and others.

The estate, named after its first owner Ivan Romanov, became a new secular place. It held exhibitions of art workers, rehearsals of the Moscow Art Theater, party conventions, lectures and balls.

PREV  NEXT


XVI-XVII
CENTURIES

14:41 romanovdvor.com

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PREV  NEXT

XIX-XX
CENTURIES

*Чтение и написание книг, составление и созерцание коллекций,
занятие бизнесом и искусством, международный обмен опытом —
все это было неотъемлемой частью окружающей жизни
на протяжении по крайней мере пяти веков.*

×

Space for dialogue History Business location
Modern business quarter with respect for history
To Let Culture Art Neighborhood
Atlanty Noôdome

CONTACTS

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Culture

”
Romanov dvor — at the intersection of
the cultural life of the capital
“

The unique location does not allow Romanov Dvor to stay away from the cultural life of the capital. Just 10 minutes from the business center - the Kremlin, the main attraction of the country. In the immediate surroundings of Romanov Dvor are the buildings of the faculties of Moscow State University, the Zoological Museum of the University and the Moscow State Conservatory, which inherited the traditions of music classes of the Imperial Russian Musical Society. This place of genuine Russian culture has determined one of the vectors for the development of a business facility and symbol of modernity: on the territory of business center, huge focus is made on preserving the country's cultural heritage.



Business location

Rich infrastructure of the business center and surroundings provides unlimited access to various activities for its residents – from restaurants, cigar bar and cinema to business clubs, banks and art spaces.



В окружении Романова Двора находятся всемирно известные учреждения культуры, первоклассные отели и рестораны — такие, как Большой Театр, Библиотека им.Ленина, Московская консерватория или Ritz Carlton.

Culture

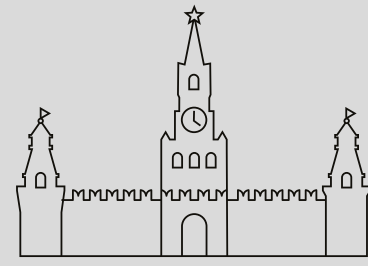
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Romanov dvor — at the intersection
of the cultural life of the capital

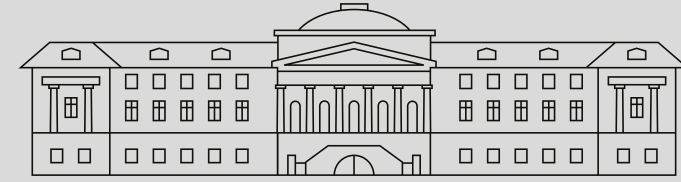
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KREMLIN



MSU



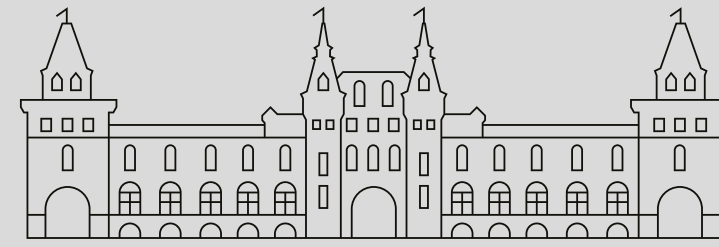
MOSCOW STATE
TCHAIKOVSKY CONSERVATORY



MAYAKOVSKY THEATER



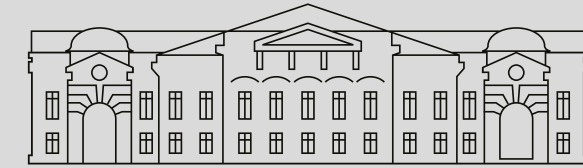
CENTRAL
EXHIBITION HALL



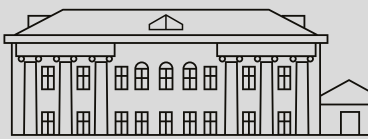
GUM



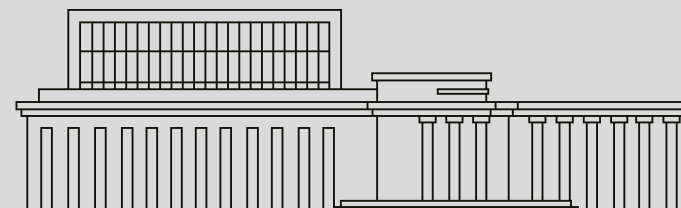
RACHMANINOV HALL
OF THE CONSERVATORY



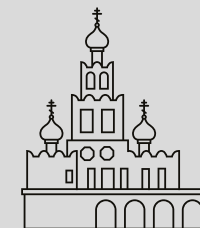
HELIKON OPERA



STANISLAVSKY THEATER



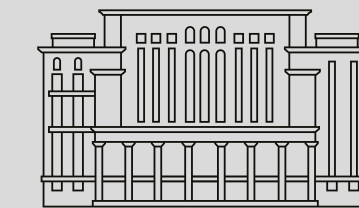
THE RUSSIAN STATE LIBRARY



ZNAMENSKAYA
CHURCH



THE STATE
HISTORICAL MUSEUM



FOUR SEASONS HOTEL
MOSCOW



BVLGARI HOTEL
MOSCOW



ZOOLOGICAL MUSEUM

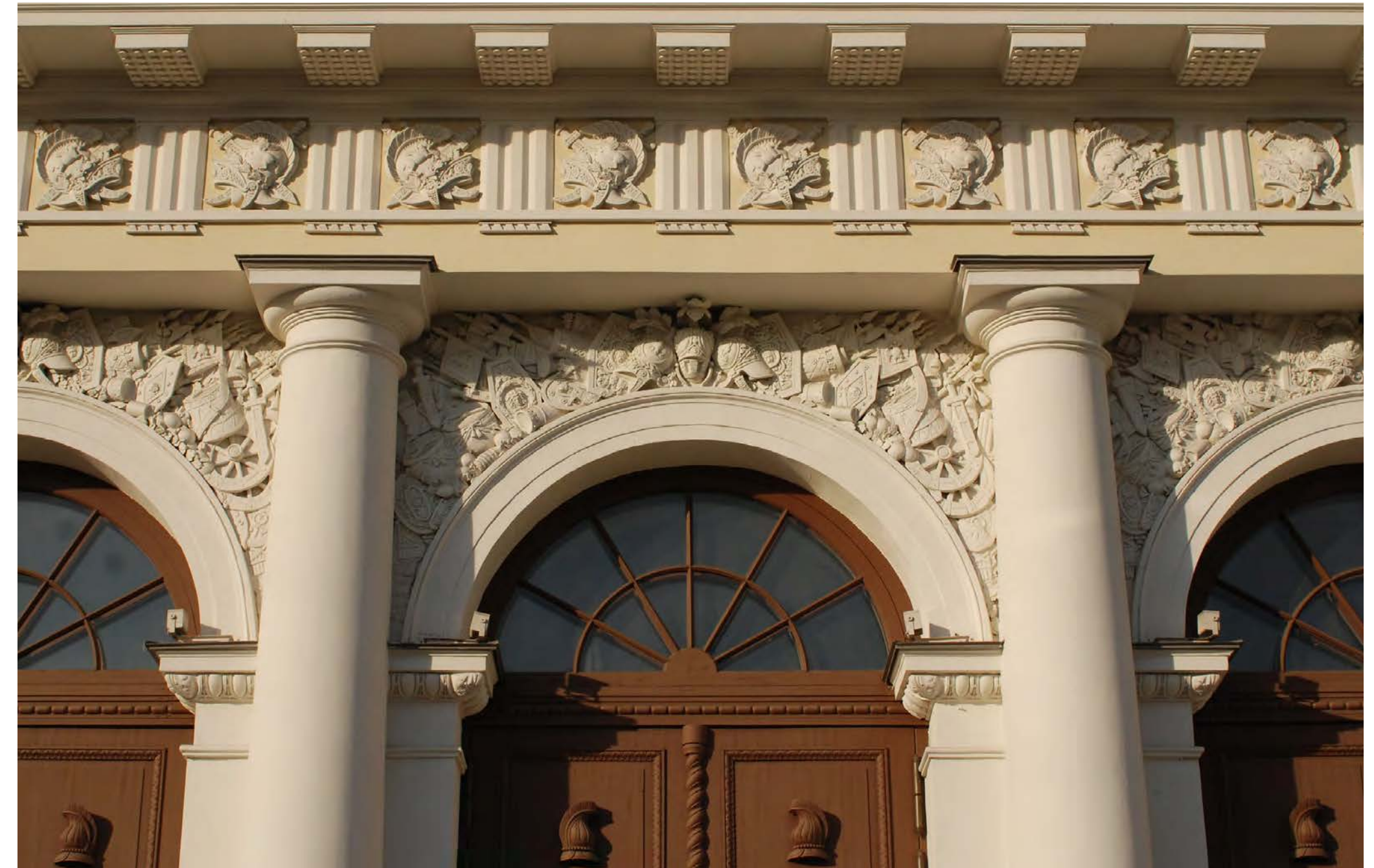
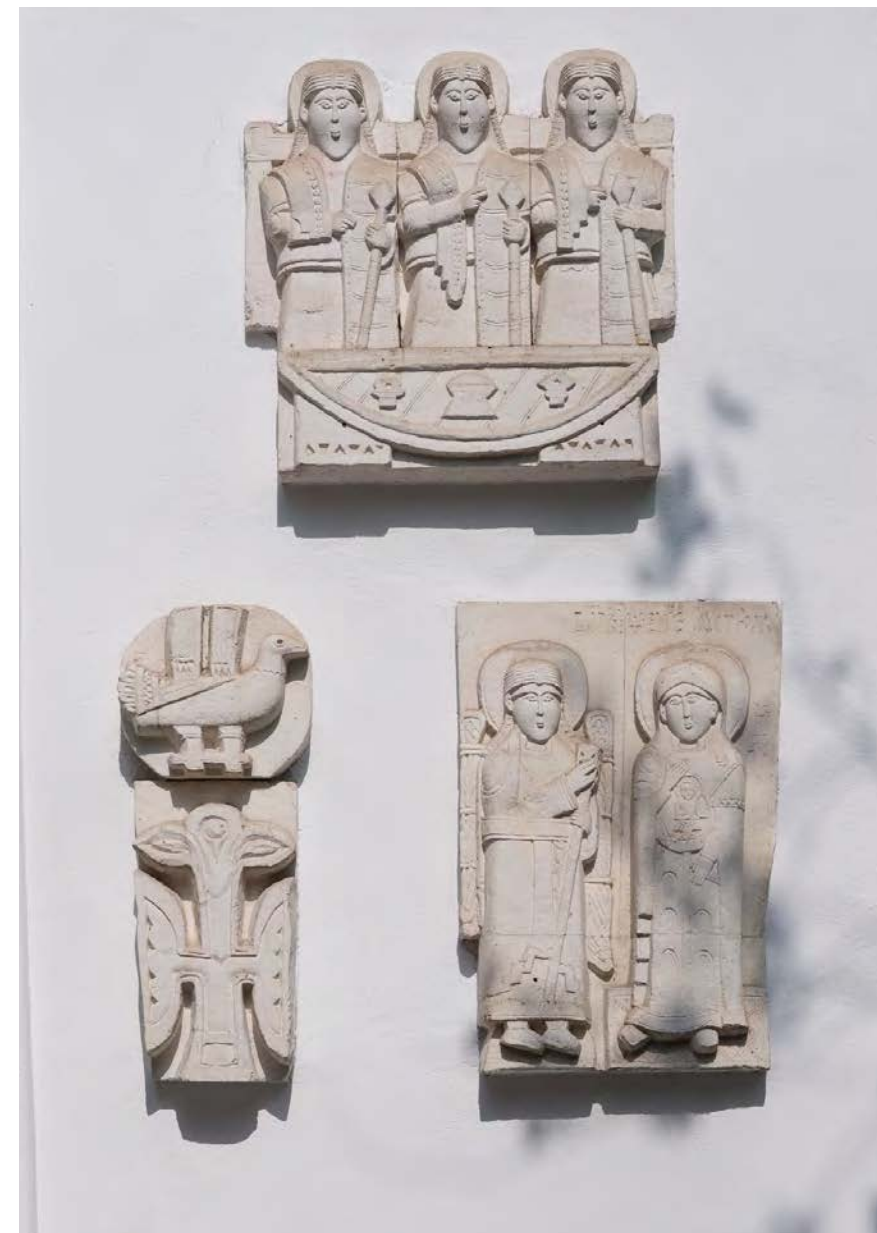


THE HOTEL NATIONAL



THE RITZ-CARLTON HOTEL
MOSCOW

Culture. Съемка окружения



×

Space for dialogue History

Business location

Modern business quarter with respect for history

To Let Culture Art

Neighborhood

Atlanty Noôdome

CONTACTS

Phone: +7 (495) 285 72 72

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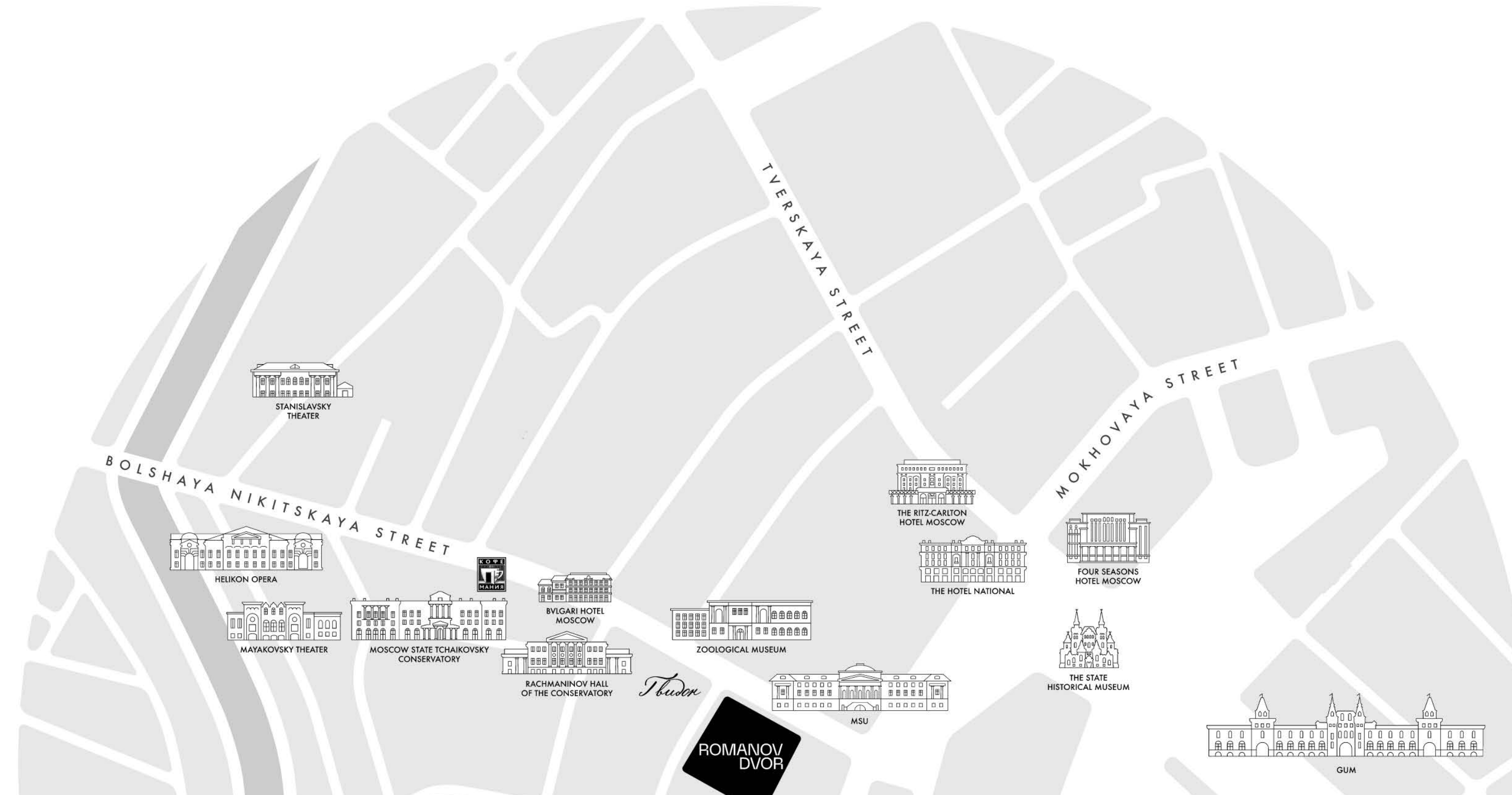
Address: 4 Romanov Pereulok, Moscow,
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Business location

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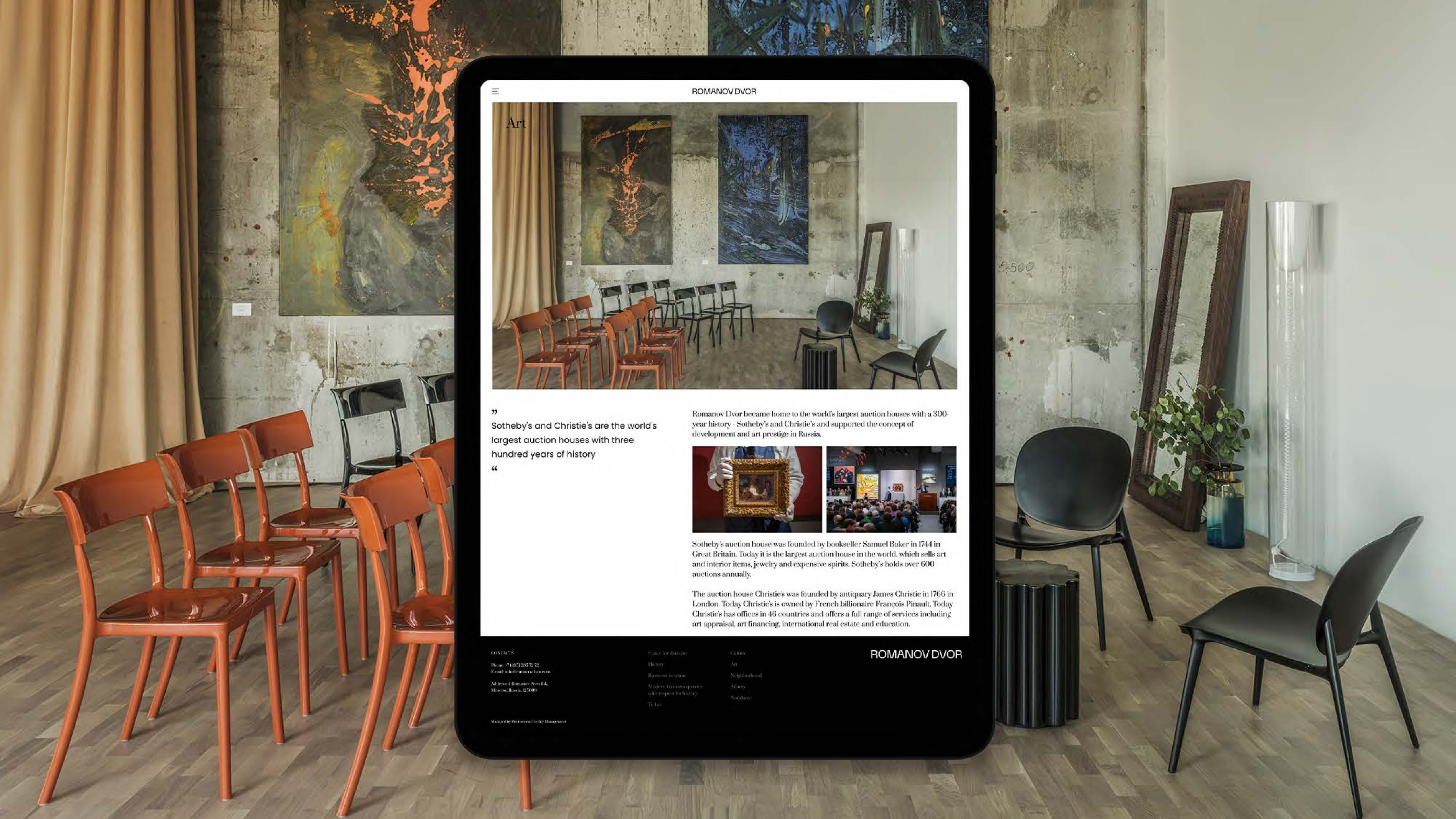
Space for dialogue History Business location
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Art



”
Sotheby’s and Christie’s are the world’s largest auction houses with three hundred years of history
“

Romanov Dvor became home to the world’s largest auction houses with a 300-year history - Sotheby’s and Christie’s and supported the concept of development and art prestige in Russia.



Sotheby’s auction house was founded by bookseller Samuel Baker in 1744 in Great Britain. Today it is the largest auction house in the world, which sells art and interior items, jewelry and expensive spirits. Sotheby’s holds over 600 auctions annually.

The auction house Christie’s was founded by antiquary James Christie in 1766 in London. Today Christie’s is owned by French billionaire François Pinault. Today Christie’s has offices in 46 countries and offers a full range of services including art appraisal, art financing, international real estate and education.

CONTACTS

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Managed by Professional Dvorky Management

Space for dialogue

History

Business location

Modern business quarter
with respect for history

To Let

Culture

Art

Neighborhood

Attorney

Neighbouring



Space for dialogue History Business location
Modern business quarter with respect for history
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A photograph of a building entrance. A white rectangular sign with a black border is mounted on the wall. The sign reads "ROMANOV DVOR" in black, bold, sans-serif capital letters. The sign is positioned in the center of the frame. To the left of the sign, there are several rows of dark, rectangular architectural elements, possibly steps or decorative moldings, receding into the distance. To the right of the sign, there is a dark, textured wall with a recessed doorway. The lighting is dramatic, with strong shadows and highlights, suggesting an evening or low-light setting. The overall composition is a low-angle shot looking up at the entrance.

**ROMANOV
DVOR**

Типографика

Логотип

ROMANOV DVOR

Roboto Mono

Район вокруг РОМАНОВА ДВОРА уникален тем, что знание здесь рождается в разговорах и исследованиях, тут же применяется на практике и в экспериментах, а затем кристаллизуется в архивах, вдохновляя следующие поколения.

Vesterbro Light

ЦЕНТР СИЛЫ РАЙОНА.



Neighborhood

ROMANOV DVOR

Bolshaya Nikitskaya Street, an open-air museum of Moscow architecture, is now acquiring a new status - the "golden mile" of gastronomic Moscow. In the last year, more than 10 new restaurants were opened here and already earned the status of the most fashionable places for breakfast, lunch and dinner.

Romanova Dvor residents choose the perfect place for a business meeting or a friendly lunch every day. From legendary "Coffeemia" to "Ugolok" or "Severyan", from "Guidon" by Boris Zarkov to Lumicino by William Lamberti - gastronomic discoveries will not be long in coming.





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Space for dialogue History Business location

Modern business quarter with respect for history

To Let Culture Art

Neighborhood

Atlanty Noôdome

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В 1998 году в Романовом переулке появился первый московский бизнес-центр класса А, ставший родоначальником сегмента премиальной недвижимости в России. В 2006 и 2014 году архитектурный ансамбль «Романова Двора» объединил три современных строения. Сегодня здесь располагаются офисы и штаб-квартиры крупнейших международных компаний.



ROMANOV DVOR

Modern business
quarter with
respect to history



”

Three buildings of Romanov Dvor with a total area of 53,000 sq. m. are well complemented by infrastructure facilities and a picturesque courtyard.

“

OUTSTANDING ARCHITECTURE

Having studied the rich historical heritage of the site, the Romanov Dvor team of architects chose a unique eclectic style for the project, which allowed the buildings to be carefully integrated into the surrounding historical development. The modern appearance of the facility attracts and delights with finely chosen details. The stylistics of neoclassicism, art deco and motives of Egyptian architecture - the three buildings are united not only stylistically, but also functionally - with the help of a system of underground passages.



ROMANOV DVOR I

6 800 / 6 263

(total area / leasable area, m)



ROMANOV DVOR II

30 888 / 28 227

(total area / leasable area, m)



ROMANOV DVOR III

8 853 / 8 049

(total area / leasable area, m)

MODERN ENGINEERING SYSTEMS

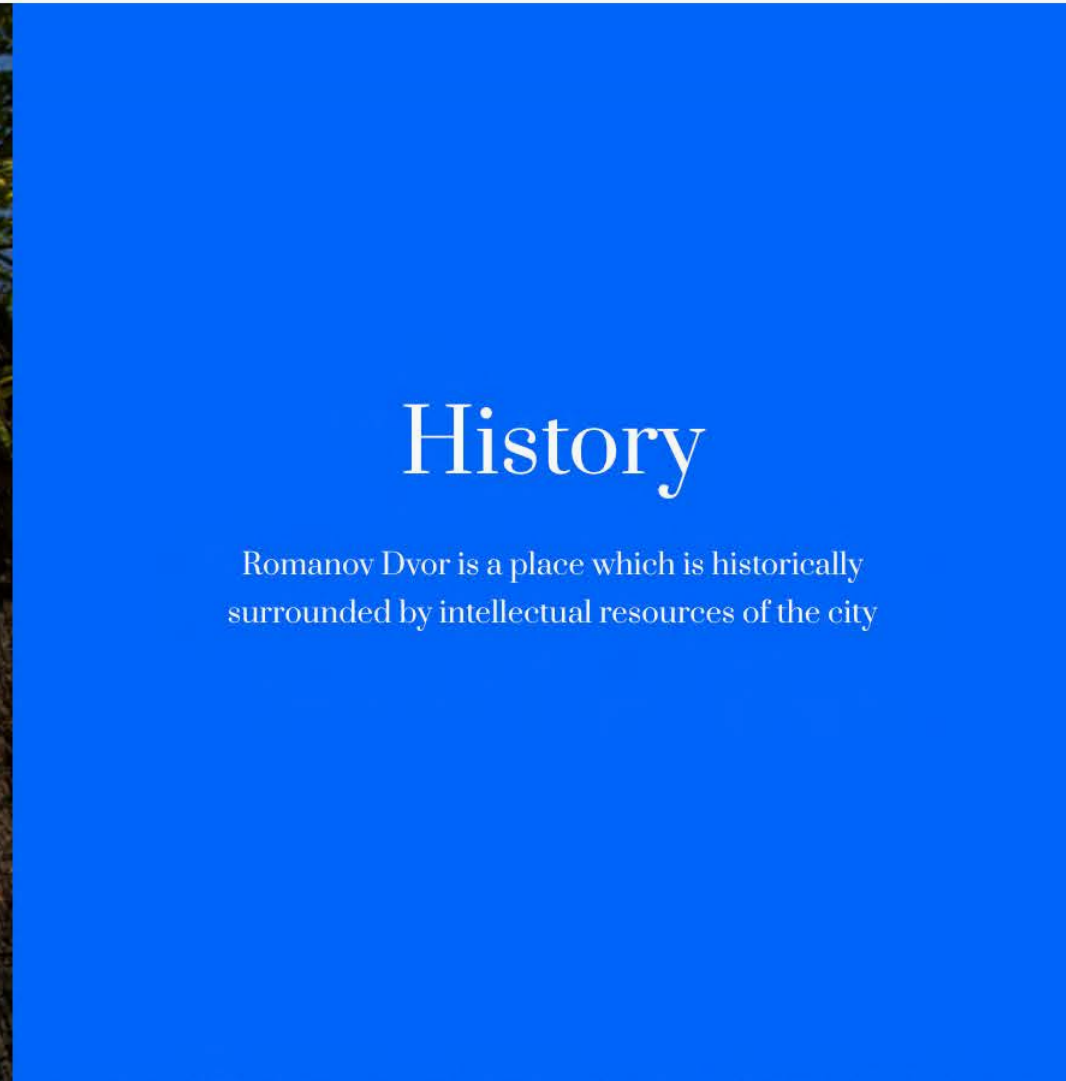
The design took into account the highest requirements for comfort and safety.



ROMANOV DVOR



Space for dialogue
between business,
education and culture

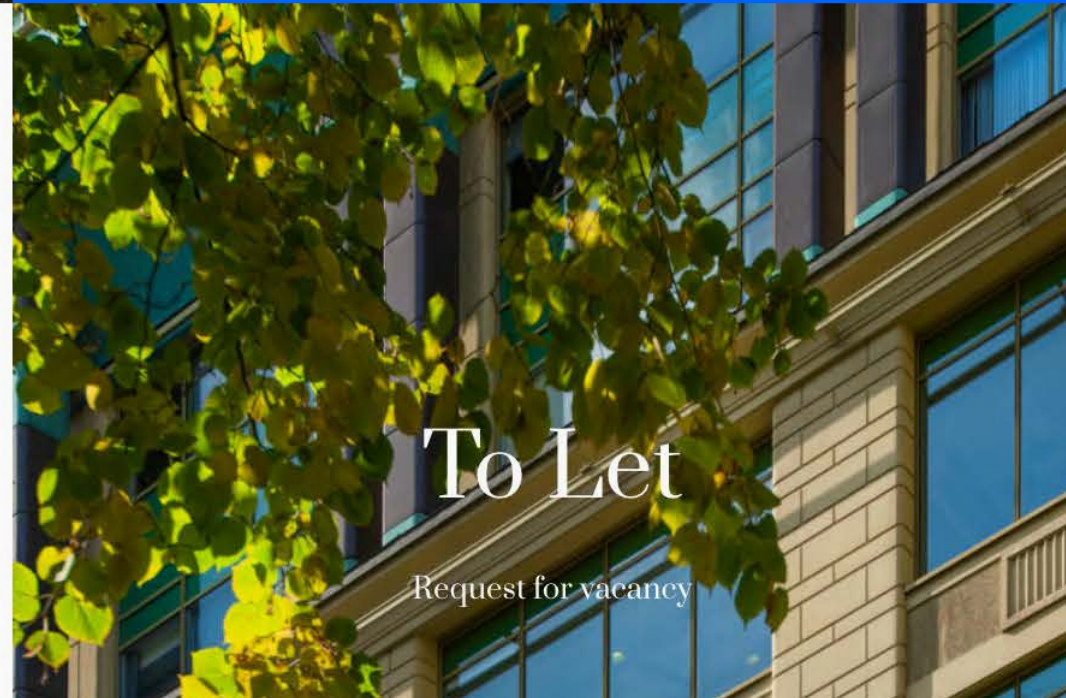


History

Romanov Dvor is a place which is historically
surrounded by intellectual resources of the city



Modern business
quarter with respect
for history



To Let

Request for vacancy

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Space for dialogue History Business location

Modern business quarter with respect for history

To Let Culture Art Neighborhood

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14:41



Space for dialogue

The Romanov Dvor business center is one of the most iconic business facilities in Moscow and Russia, defining the concept of office real estate development and setting trends at all times. Located in the heart of the city, where the history of the country was made, Romanov Dvor today retains its relevance and remains a popular business center for international and Russian companies.





Space for dialogue

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The business center is based on the principles of environmental friendliness and comfort for business

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Space for dialogue

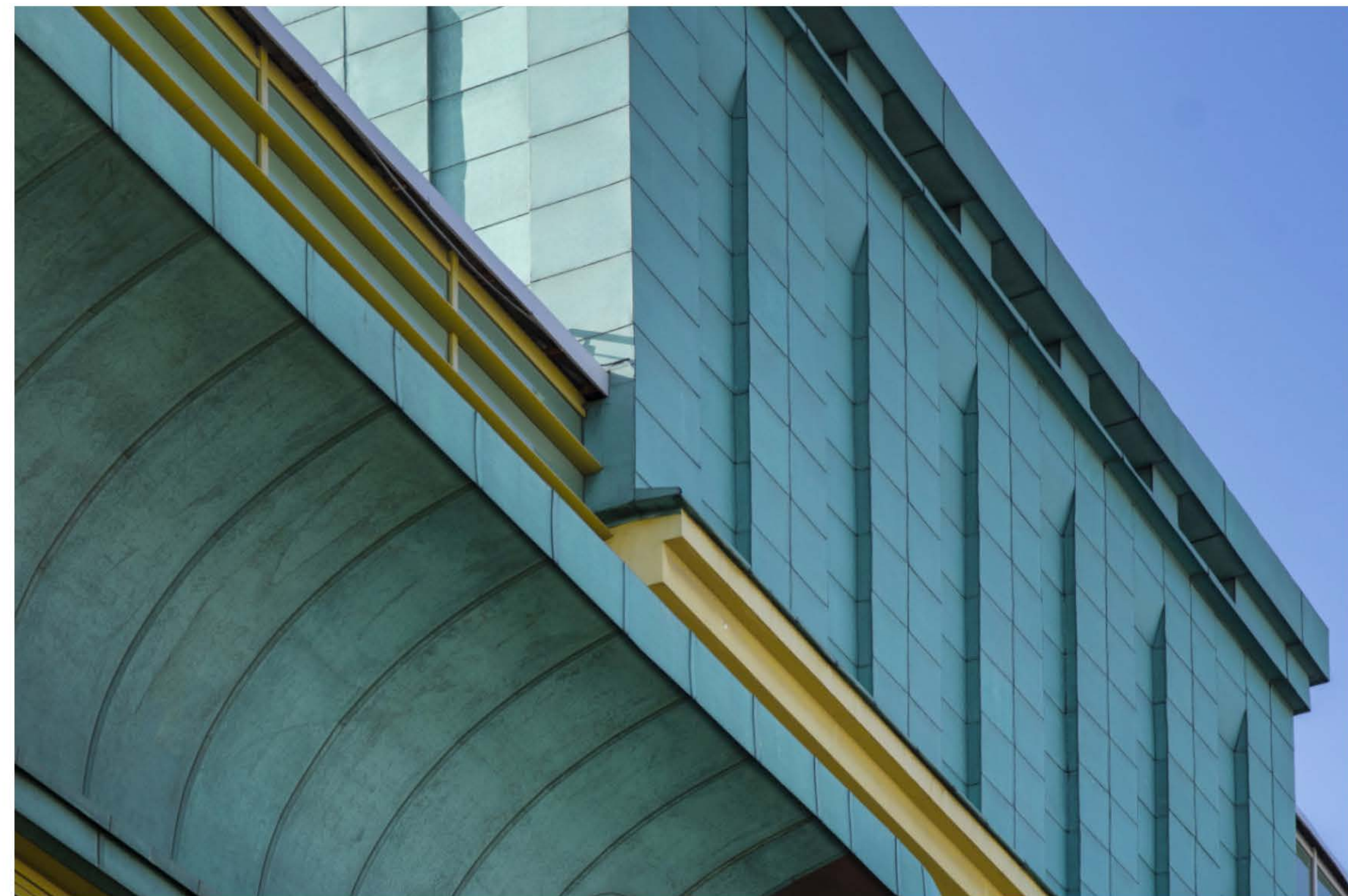
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*Здесь, в 5 минутах ходьбы от Кремля,
создана гармоничная среда для индивидуального
и корпоративного развития.*